



November 25, 2019

In 2018, the Simsbury Chamber of Commerce brought to Simsbury the town's first-ever public art trail, consisting of 32 life-sized sculptures created by world-renowned artist, Seward Johnson.

The sculptures were on display from May 15 through October 26 and the exhibit was wildly popular, drawing tens of thousands of visitors to Simsbury and providing a delightful opportunity for tourists and residents alike to experience and engage in the many wonderful assets Simsbury has to offer.

In 2020, Simsbury will be observing its 350th anniversary and the Simsbury Chamber of Commerce will be bringing the art trail back to Simsbury as part of the celebration!

The Simsbury Chamber of Commerce is offering YOU the opportunity to be a part of this unique project! Take advantage of the wide range of sponsorship opportunities available, starting at just \$150, that will put your company's name in front of the tens of thousands of guests and advertise your business across the myriad media outlets used to promote this event.

All sponsorship packages are CUSTOMIZED to suit the unique needs of YOUR business. Refer to the attached documents for some sample packages.

Monetary donations to support this project will also be graciously accepted.

Invest in and support this exciting community event and grow interest in your company, services and products by sponsoring the Simsbury Chamber of Commerce Public Art Trail!

Thank you for your consideration, and I look forward to hearing from you soon!

Warm Regards,

Lisa Gray
Executive Director

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