



Simsbury Chamber of Commerce

Public Art Trail

May 15-September 15, 2020

CUSTOMIZED Business Sponsorship Opportunities

By investing in sponsorship opportunities, you will:

- ❖ **Grow your personal and business networks**
- ❖ **Build and reinforce name recognition with an audience of decision-makers**
- ❖ **Support your sales and business development activities**
- ❖ **Demonstrate investment in and support of an exciting and valuable community event**

SAMPLE Sponsorship Package #1

\$500.00

Includes:

- ❖ **Two (2) tickets to Closing Ceremony Cocktail Party**
- ❖ **Company name listing on self-guided tour brochure**
- ❖ **Company name recognition and link to social media on social media sites**
- ❖ **Company name and link to website on event website**

SAMPLE Sponsorship Package #2

\$1,033.00

Includes: Everything in Sample Package #1, plus

- ❖ **Two (2) tickets to Opening Champagne Breakfast**
- ❖ **Company name on event signage**
- ❖ **Company name on event marketing materials**

SAMPLE Sponsorship Package #3

\$2,000.00

Includes: Everything in Sample Package #2, plus

- ❖ **Two (2) tickets to 90-minute guided bus tour**
- ❖ **Two (2) tickets to mystery sculpture unveiling and wine reception**
- ❖ **Two (2) tickets to Garden Party**
- ❖ **Company logo on event signage**
- ❖ **Prominent name recognition at any one special event**

These are just THREE EXAMPLES of sponsorship packages that can be CUSTOMIZED to suit your unique business needs. Call (860) 651-7307 to set up an appointment to discuss your needs and customize a package.