



Life In Simsbury: A Public Art Trail

Featuring the sculpture works of Seward Johnson
Presented by Simsbury Chamber of Commerce

May 15-September 15, 2018

SPONSORSHIP OPPORTUNITIES

Promote awareness of your brand, product, or service to a wide audience of area visitors, residents, and business owners.

Sponsorship Levels:

- | | |
|-----------------------------------|--|
| Premier Sponsor—\$10,000 | Only 4 each available: |
| Presenting Sponsor—\$5,000 | Garden Party - \$1,800 |
| Supporting Sponsor—\$2,500 | Closing Ceremony - \$1,500 |
| Sculpture Sponsor—\$1,250 | Opening/Champagne Breakfast—\$1,300 |
| Promoting Sponsor—\$625 | Only 1 each available: |
| Friend—\$300 | Website—\$1,200 |
| Patron—\$150 | Program—\$800 |
| | Poster—\$500 |

(See Sponsorship details and benefits on reverse side)

Great idea, count me in! I see the value in supporting "Life In Simsbury: A Public Art Trail" and bringing more visitors to Simsbury!

First Name: _____ Last Name: _____ Company (if any): _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsorship Level: _____ Total: \$ _____

- Please invoice me at the address above.
- I have enclosed a check in the amount of \$ _____ made payable to "Simsbury Chamber of Commerce". Please mail to **P. O. Box 224, Simsbury, CT 06070.**
- Please charge my credit card as follows:

Amex Discover Mastercard Visa Name on card: _____

Account number: _____ Exp. Date: _____ Security Code: _____

Address where statement is mailed (if different from above): Street: _____ City: _____

State: _____ Zip: _____

Questions? 860-651-7307 or info@simsburycoc.org

Sponsorship Benefits

Premier Sponsor: Prominent logo or name inclusion on/in all printed material, marketing pieces and signage † Company name, link to website, and logo on event website † Reserved table for 10 at Opening Ceremony/Sponsor Breakfast † 10 tickets to garden party † 10 tickets to Closing Ceremony cocktail reception † Opportunity to place sculpture at workplace † Name and/or logo recognition on signage placed next to sculpture † Name beneath photo of sculpture on self-guided tour brochure † Opportunity to address attendees at Opening Ceremony/Sponsor Breakfast, Garden Party, and Closing Ceremony cocktail reception

Presenting Sponsor: Logo or name inclusion on/in all printed material, marketing pieces and signage † Company name, link to website, and logo on event website † Reserved table for 8 at Opening Ceremony/Sponsor Breakfast † 8 tickets to garden party † 8 tickets to Closing Ceremony cocktail reception † Opportunity to place sculpture at workplace † Name and/or logo recognition on signage placed next to sculpture † Name beneath photo of sculpture on self-guided tour brochure

Supporting Sponsor: Name inclusion on/in all printed material, marketing pieces and signage † Company name, link to website, and logo on event website † 6 tickets to Opening Ceremony/Sponsor Breakfast † 6 tickets to garden party † 6 tickets to Closing Ceremony cocktail reception † Opportunity to place sculpture at workplace † Name and/or logo recognition on signage placed next to sculpture † Name beneath photo of sculpture on self-guided tour brochure

Garden Party: All benefits of Promoting Sponsor, plus 12 tickets to garden party † Prominent name recognition at event † Opportunity to address event attendees

Closing Ceremony: All benefits of Promoting Sponsor, plus 12 tickets to Closing Ceremony Cocktail Reception † Prominent name recognition at event † Opportunity to address event attendees

Opening/Champagne Breakfast: All benefits of Promoting Sponsor, plus 12 additional tickets to Opening Ceremony/Sponsor Breakfast † Prominent name recognition at event † Opportunity to address event attendees

Sculpture Sponsor: Opportunity to place sculpture at workplace † Company name, link to website, and logo on event website † Name and/or logo recognition on signage placed next to sculpture † Name beneath photo of sculpture on self-guided tour brochure † 4 tickets to Opening Ceremony/Sponsor Breakfast † 4 tickets to garden party † Opportunity to purchase closing ceremony tickets at 20% discount

Website: All benefits of Promoting Sponsor, plus logo prominently displayed on all pages of event website † 2 tickets to closing ceremony

Program: All benefits of Promoting Sponsor, plus 2 tickets to Closing Ceremony Cocktail Reception † Logo recognition prominently displayed on self-guided tour brochure.

Promoting Sponsor: Company name, link to website, and logo on event website † 2 tickets to Opening Ceremony/Sponsor Breakfast † Name listing in self-guided tour brochure † Opportunity to purchase event tickets at 10% discount

Poster: Benefits of Friend Sponsor, plus name and logo prominently displayed on event posters displayed throughout area

Friend: Company name, link to website, and logo on event website † Name listing in self-guided tour brochure † Opportunity to purchase Champagne Breakfast and Closing Ceremony tickets at 10% discount

Patron: Name listing in self-guided tour brochure † Opportunity to purchase Champagne Breakfast tickets at 10% discount